

OUTREACH PIPELINE

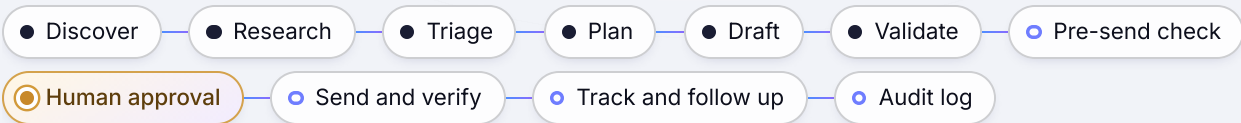
Eleven stages, six agents, one human yes.

An outreach engine that finds the right people, writes a pitch that proves you listened, and books the conversation, at a higher rate than cold outreach usually gets.

THE PROBLEM

Good pitches take research. Generic pitches get ignored, and a batch of them can hurt the sender's reputation. Replies were landing in two different inboxes, and the follow-up depended on someone remembering. The owner's calendar could not absorb any of it.

HOW IT WORKS



RESULTS

2.6%

booking rate, above the 1 to 2% industry norm for cold outreach

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pitches the owner had to write. The system researched, wrote and sent every one, and it scales to as many as you want

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human approval per batch. Everything else runs on its own

Every pitch researched, written and checked by the system. The owner's only job was to say yes.

WHERE ELSE IT FITS

- Sales outreach where every first email has to prove you did your homework
- Partnerships and referral partners that become a steady source of clients
- Investor and B2B introductions where the first email carries the relationship
- Recruiting passive candidates who only answer a message written for them
- Podcast, speaking and media bookings for any expert or executive
- Win-back campaigns to past clients and cold leads