

LINKEDIN LEAD-GENERATION FUNNEL

# Four lanes into one funnel, and nobody gets approached twice.

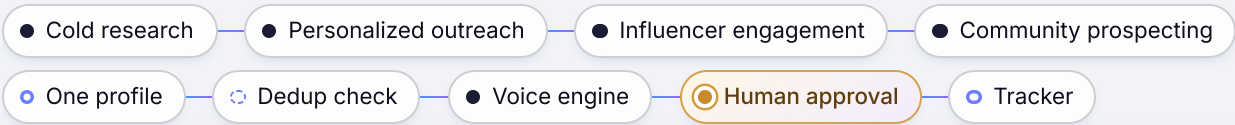
A LinkedIn lead-generation funnel that finds the right decision makers, starts real conversations in your voice, and never approaches the same person twice.



THE PROBLEM

Four ways to find clients, run by hand, meant the same person could be approached twice from two directions. Comments sounded generic, and good leads posting in communities went unnoticed.

HOW IT WORKS



RESULTS

280+

prospects researched and tracked in the first run, with room for as many as your team can talk to

2,200

past conversations checked before any message

3

communities audited every week

Four lanes, one tracker, one ideal-client profile.

WHERE ELSE IT FITS

- Founder-led sales, with a steady flow of warm conversations every week
- Agencies and B2B services reaching decision makers before competitors do
- Partnership development in niche communities
- Consultants and coaches building authority in their niche
- Recruiting and employer brand
- Event and webinar promotion to the right people

